

AMIN POUR



PORTFOLIO

CONTENT MANAGER & DESIGNER

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TABLE OF CONTENTS

-

HUGO BOSS

Shaping and implementing overall UX Strategy for Digital Retail,
Responsible for continuous improvement of simple and elegant workflows,
Keeping abreast of design markets trends on an international scale

-

NISSAN

Analyzing and supporting development with the design team
Creating solutions to engage users and deliver valuable relevant experiences
Developing choices around design and user interfaces

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PERSONAL EXPERIENTIAL

Free time photographs and other textual material

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IKEA

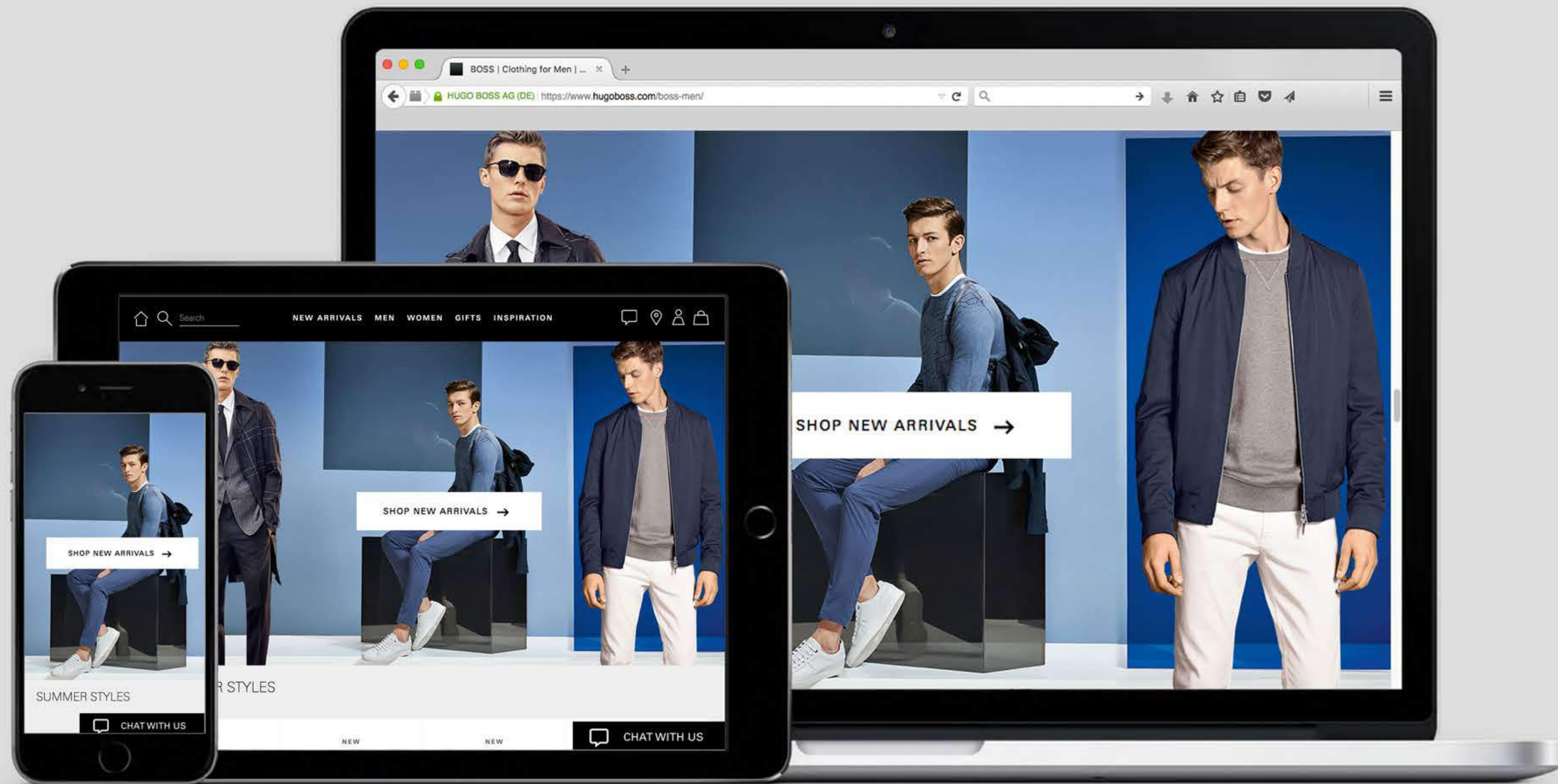
Generating ideas and concepts for visual content of social media and product communication
Preparing new brand strategies and present the solutions to the client
Developing processes, templates and guidelines

-

COSTUME NATIONAL

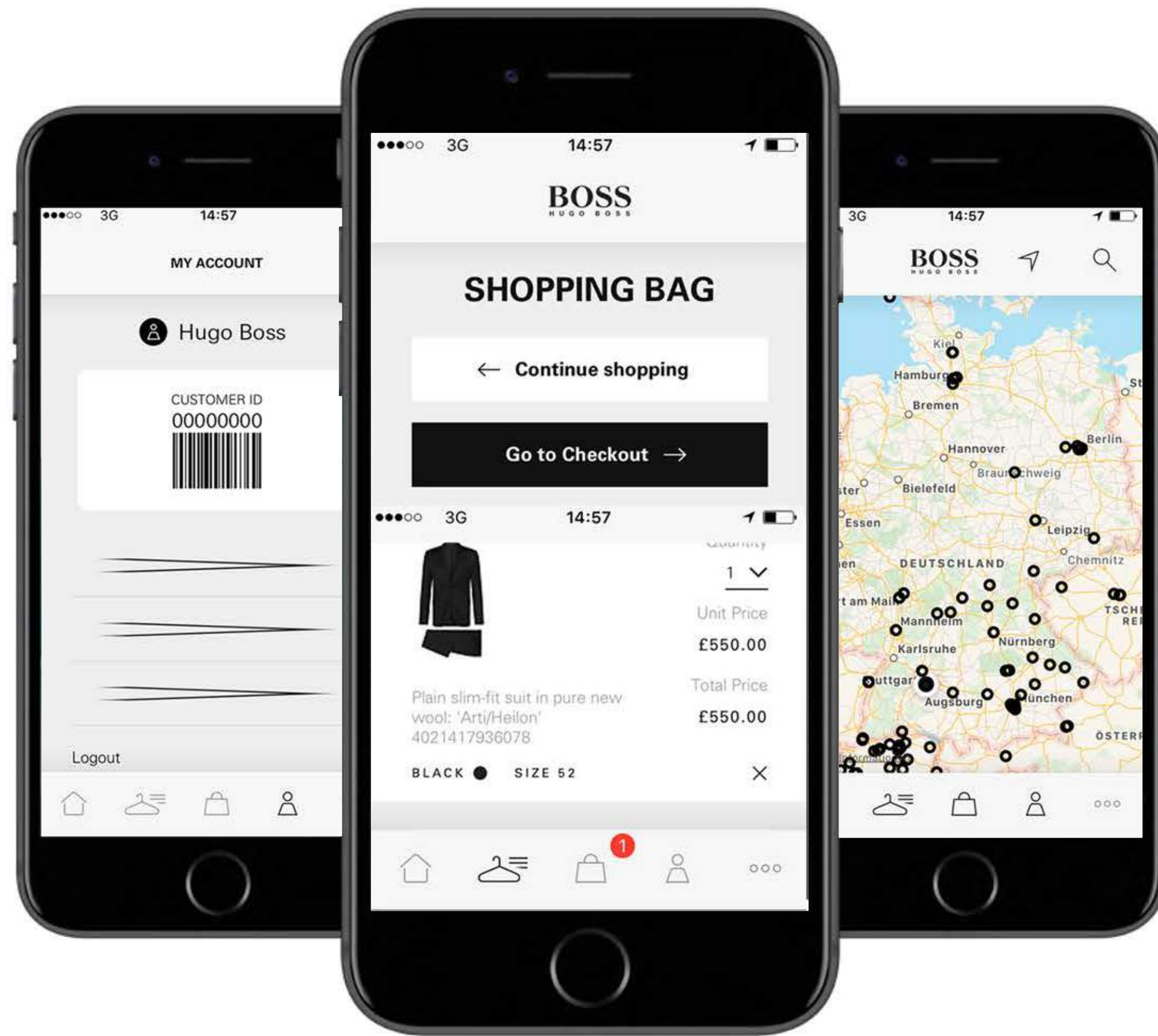
Assisting to transfer media reports into templates
Preparing and arranging sets for video shoots
Assist creative services team with editing videos and creating new logo mockups

HUGO BOSS



ART DIRECTOR

We created a website and smart devices campaigns to keeping the luxury feel throughout the site brings the products and the new collection to the forefront.





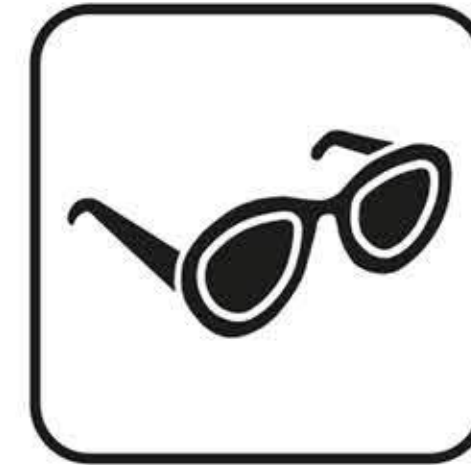
**PASSPORT
POCKET**



**NEAR FIELD
COMMUNICATION**



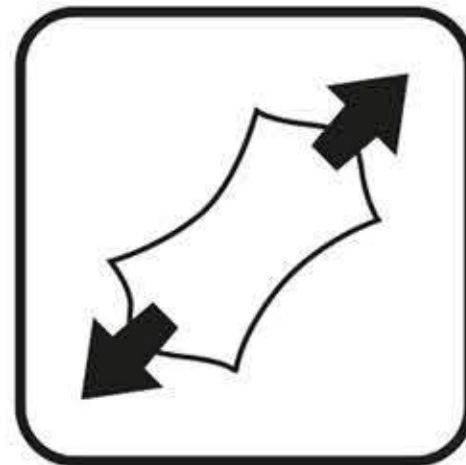
CABLE HOLE



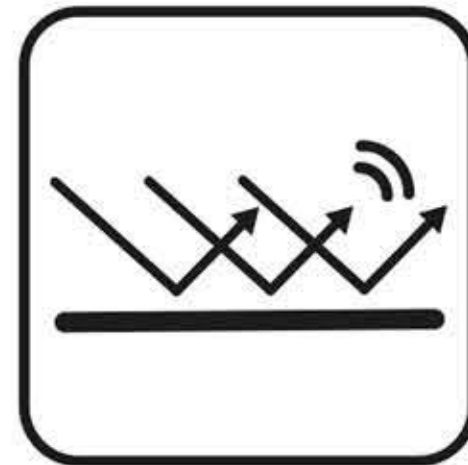
**SUNGLASSES
HOLDER**



**TICKET
POCKET**



**MECHANICAL
STRETCH**



**REFLECTIVE
PRINT**



**INFLATABLE
PILLOW**



**ELECTROMAGNETIC
WAVES BLOCKER**

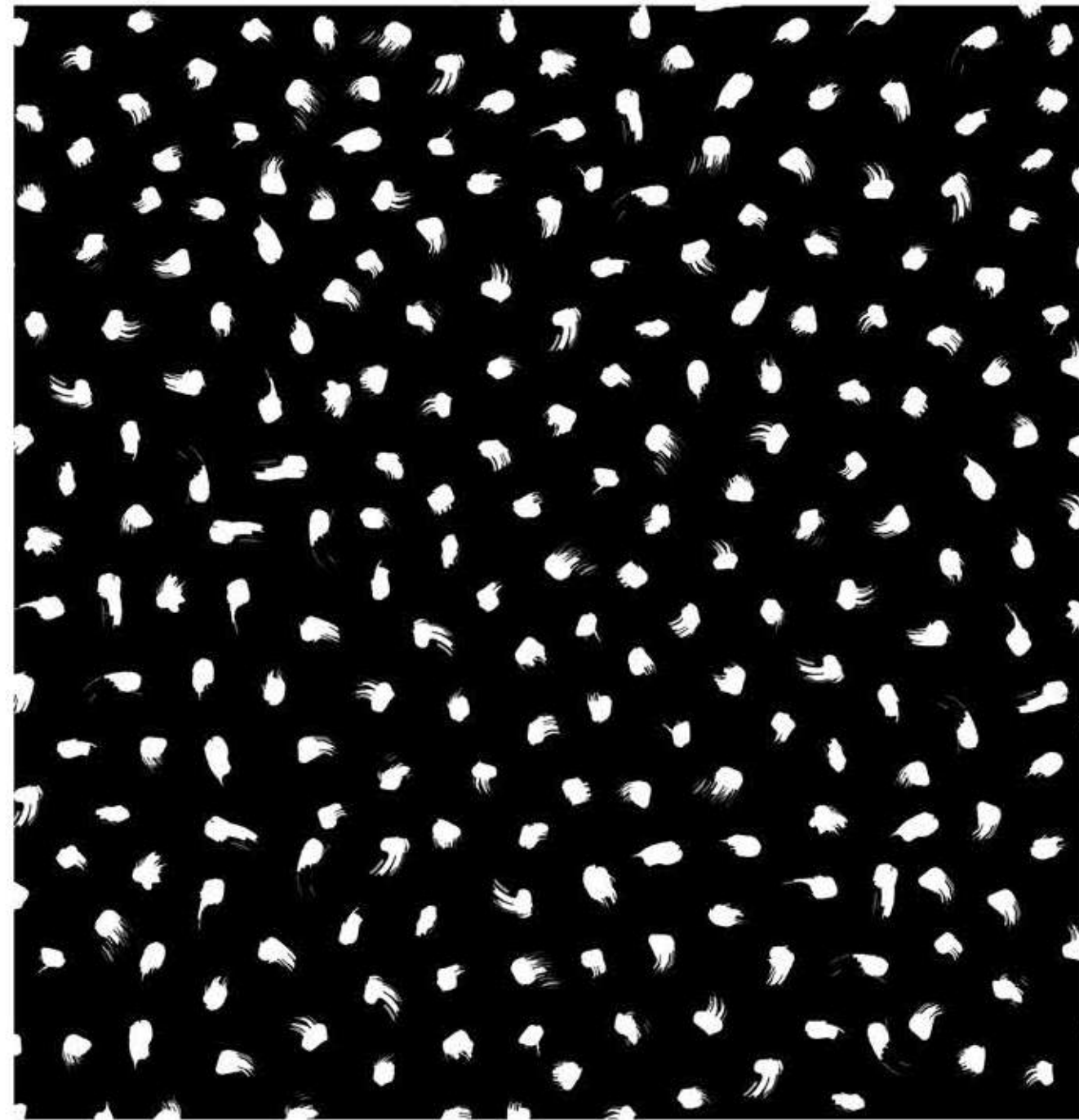


ART DIRECTOR / ILLUSTRATION

We were asked to represent the new suits campaign, so we have focuses on the suit sizes and visualized a mix of illustration and animated GIF's for the website.



GP1694



HUGO-WOMEN-0908

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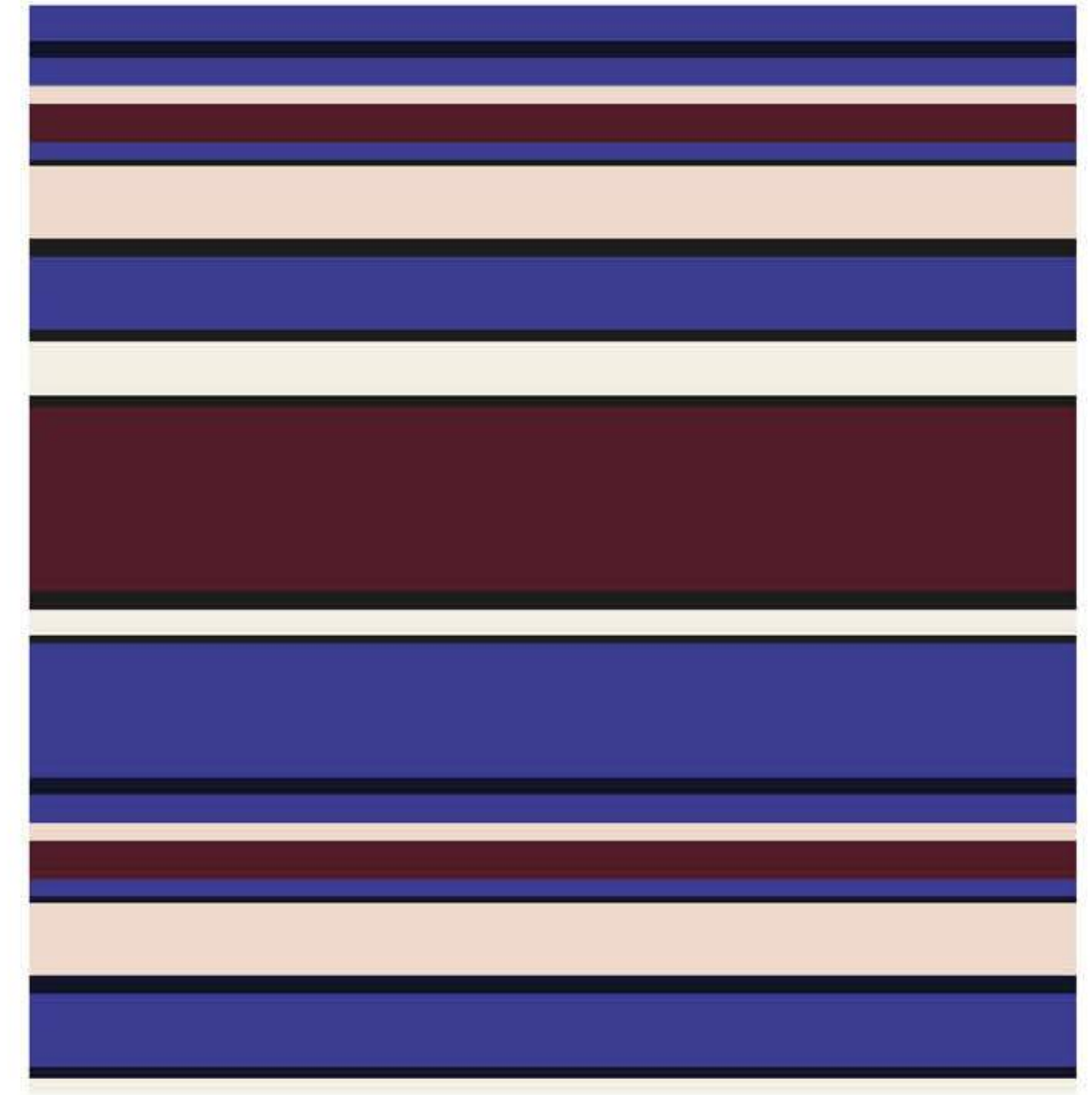
LOLLYPOP



HUGO-WOMEN-0908

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STRIPE

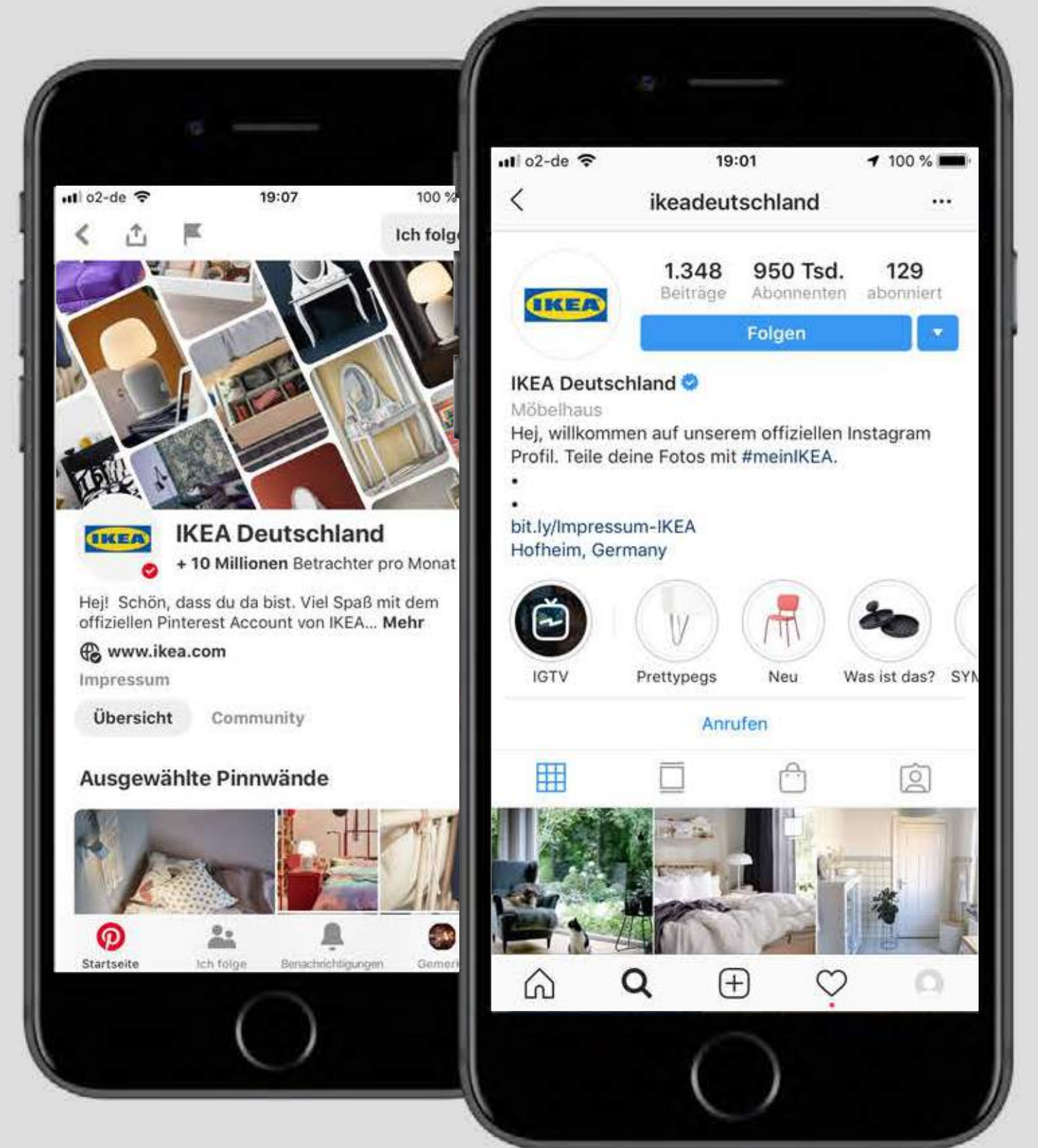
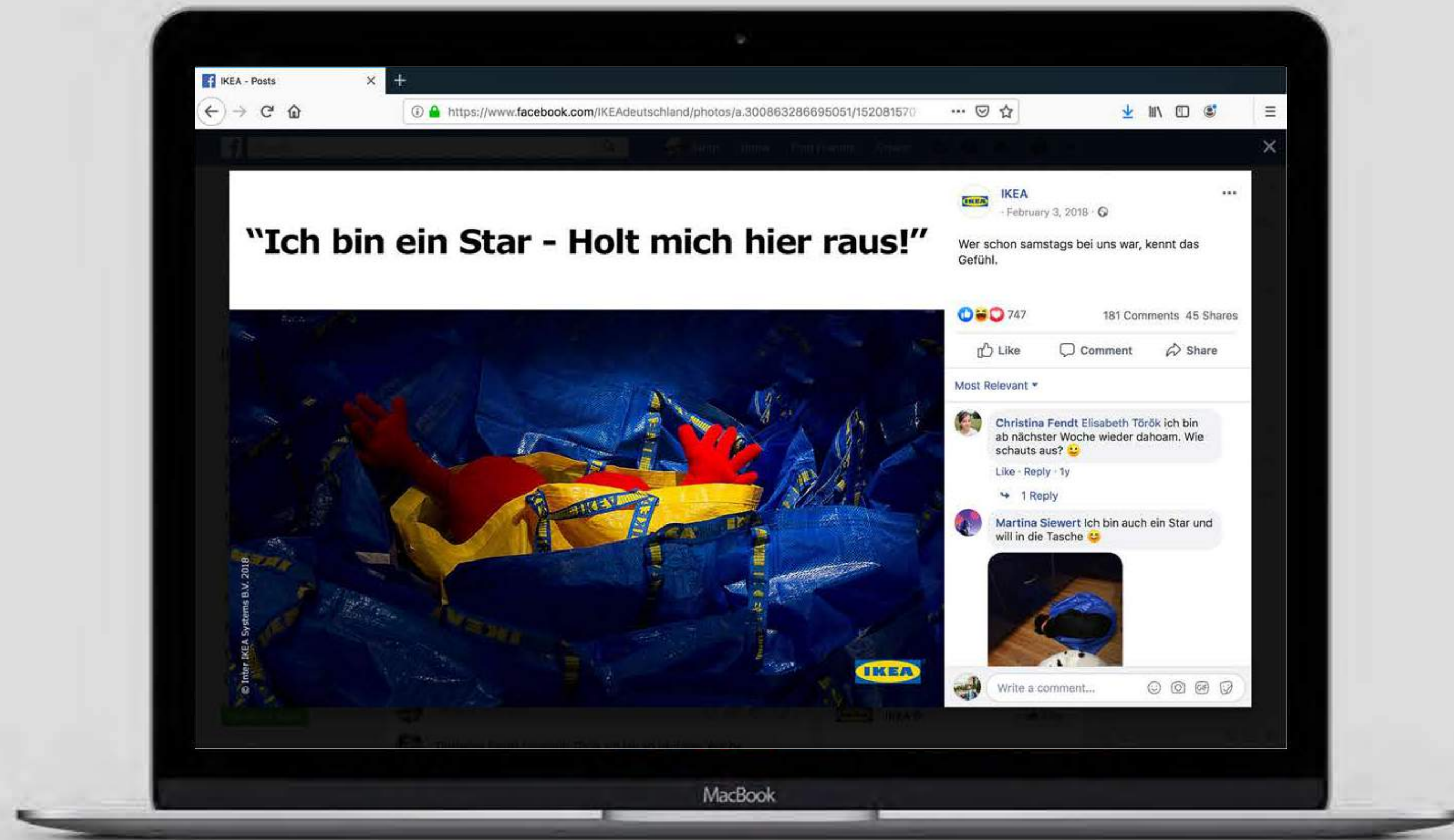


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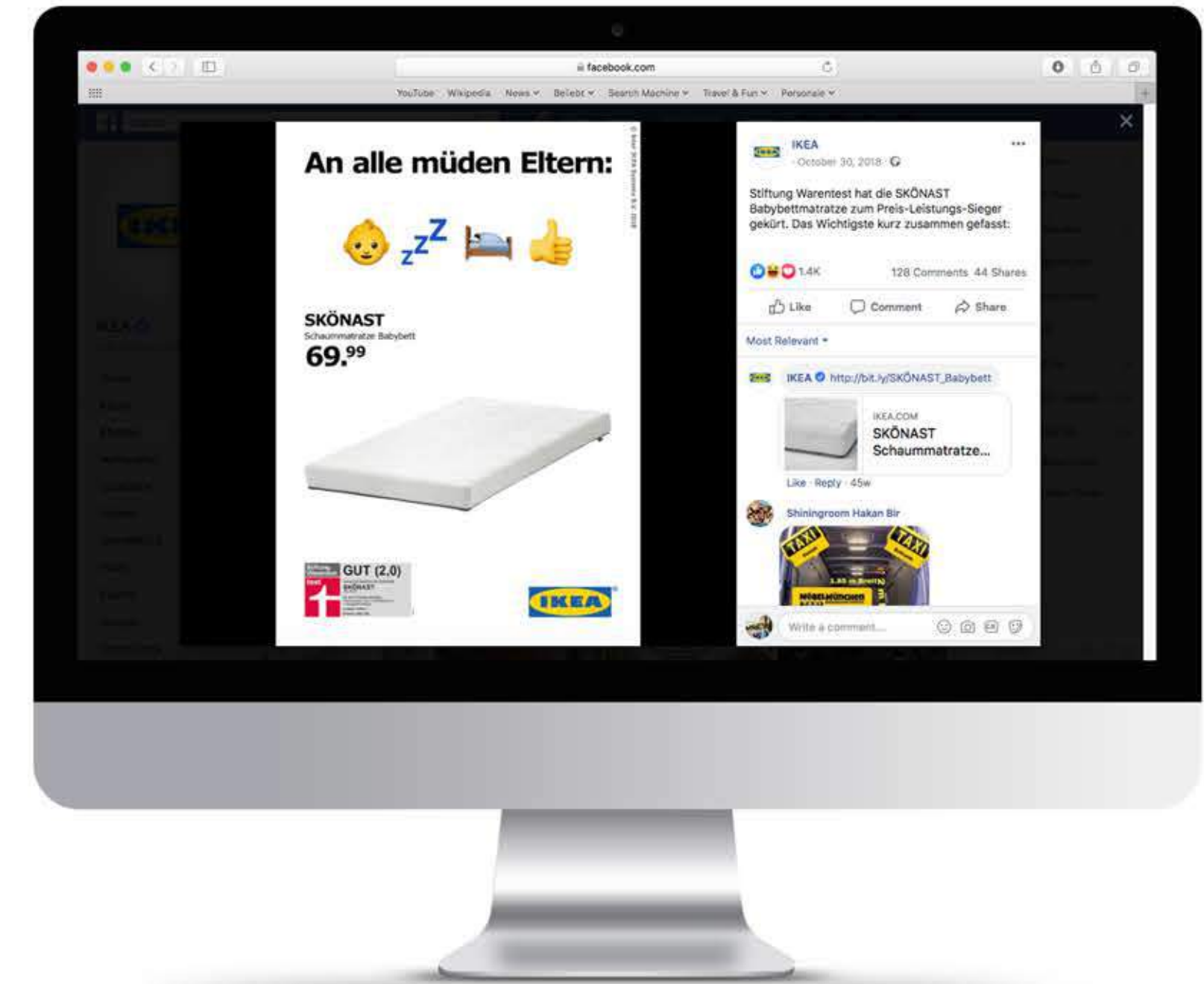
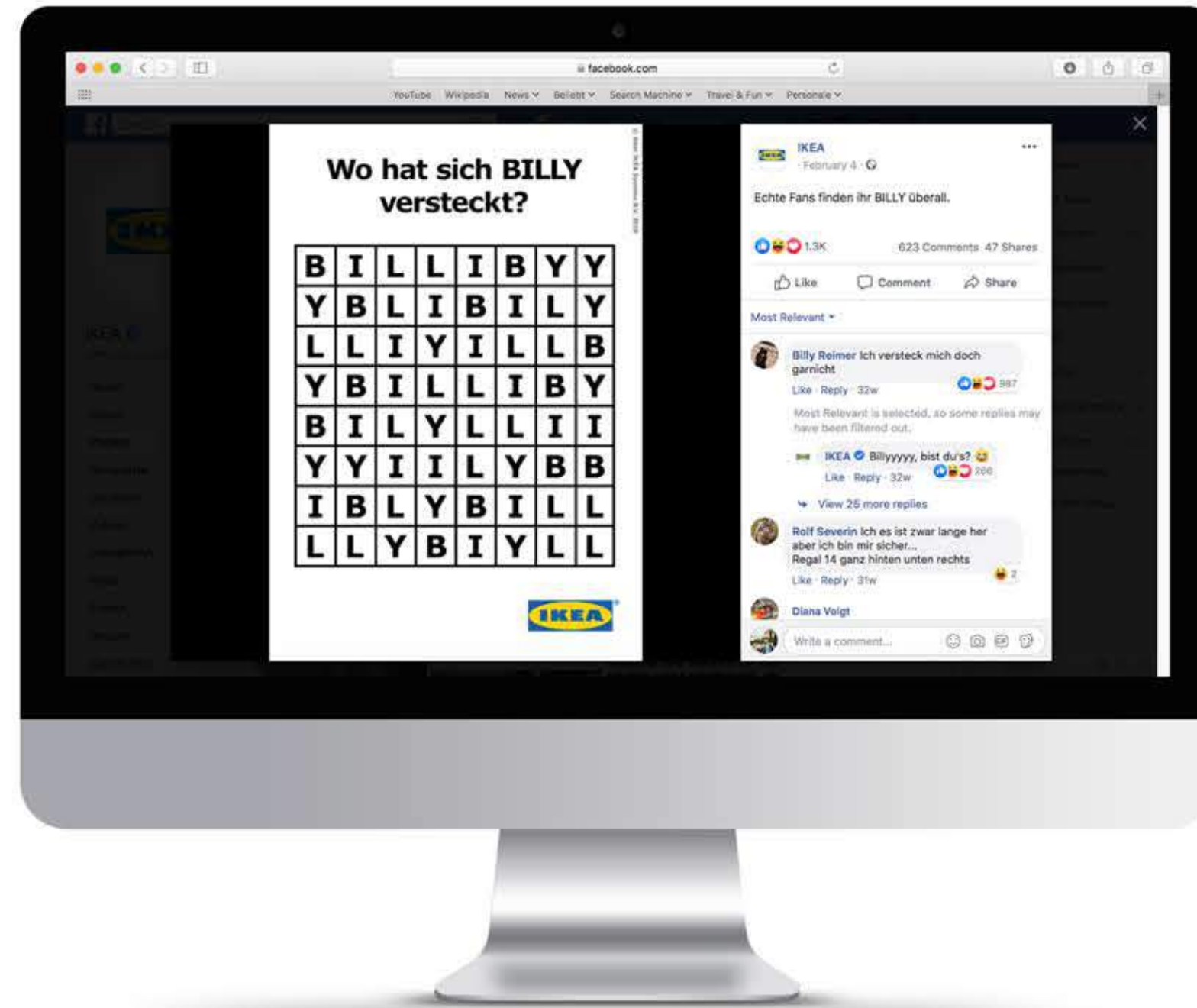
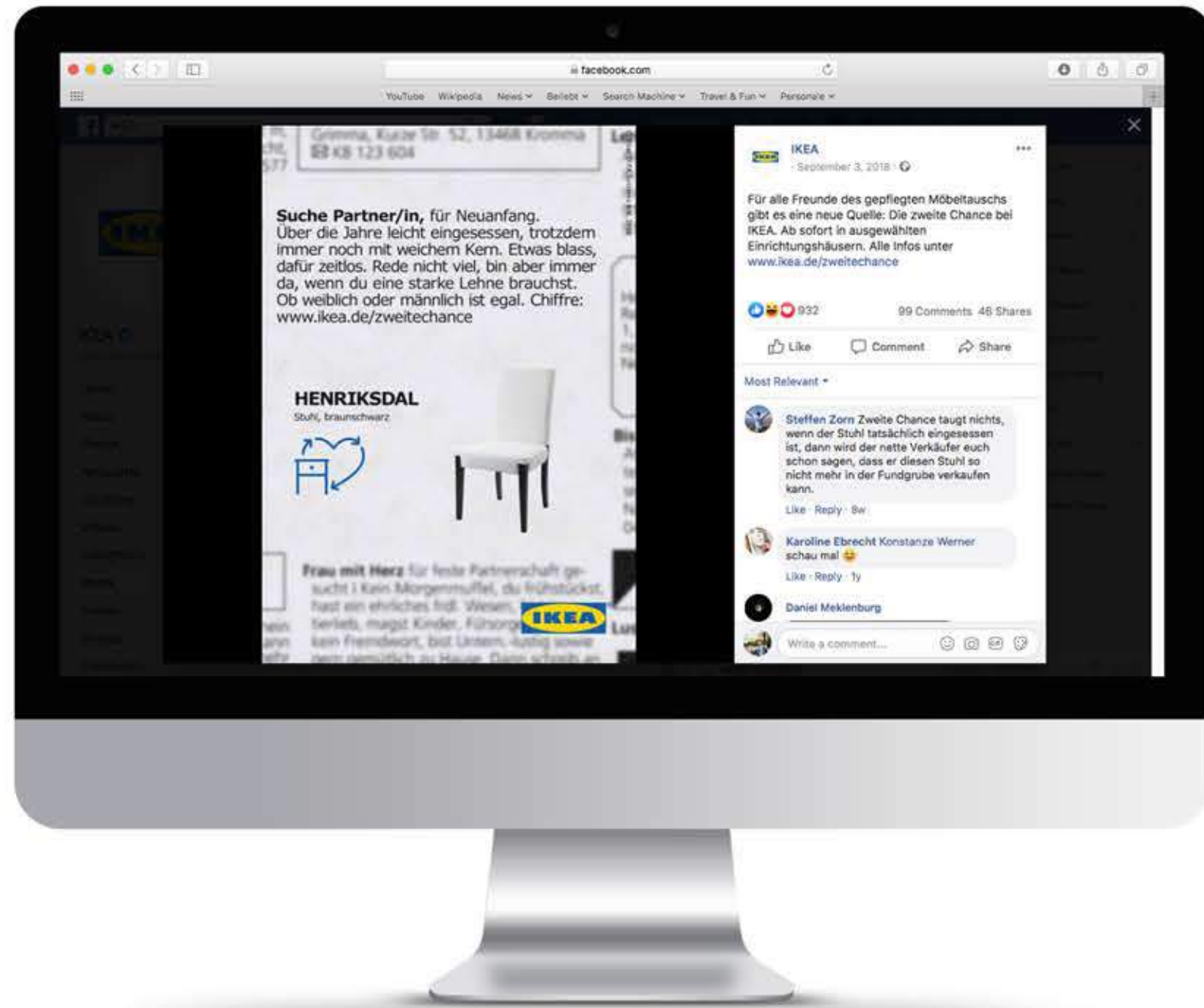


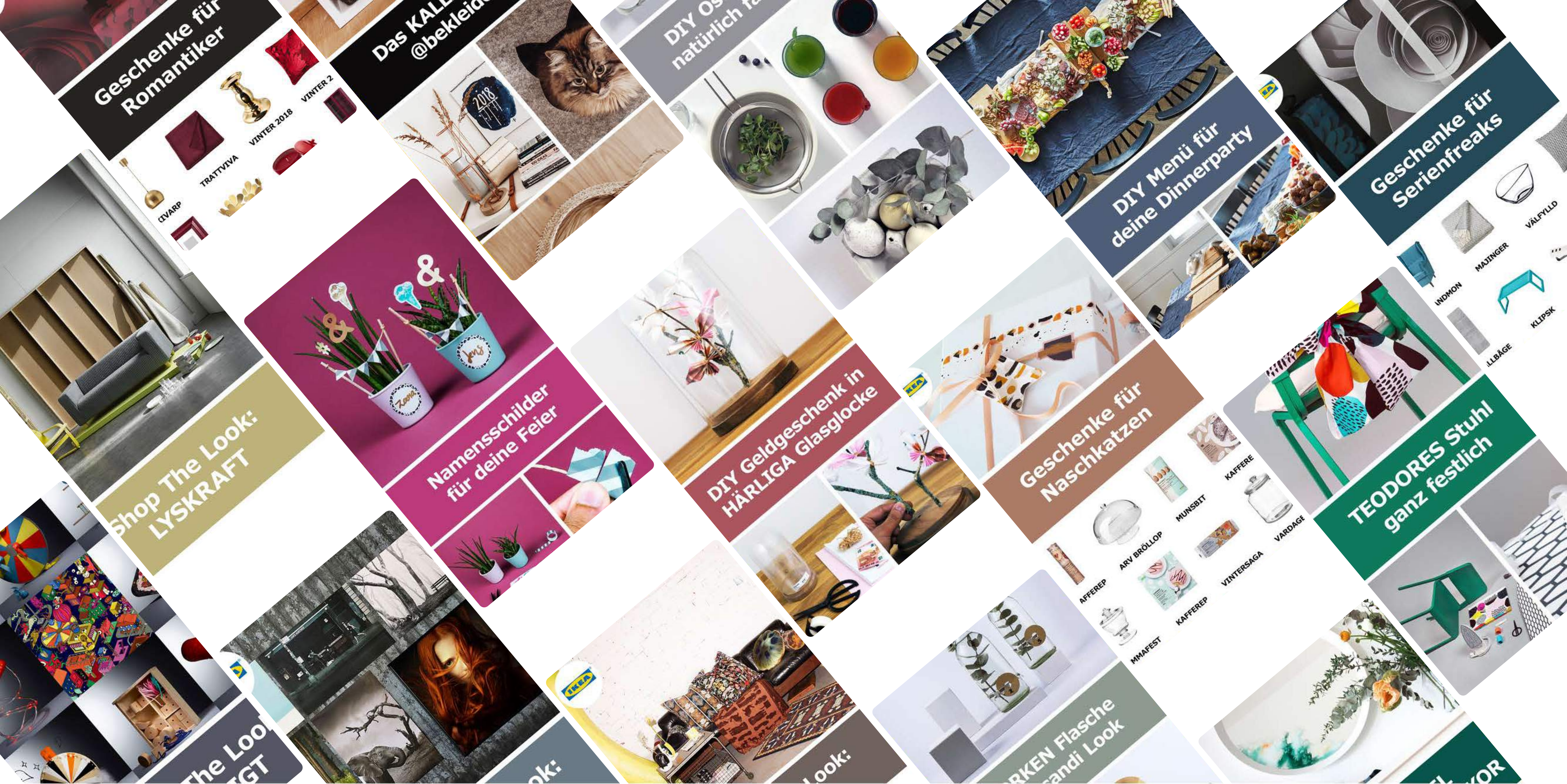
IKEA



ART DIRECTOR / CREATION

We have post discounts, giveaways, news and events on Facebook, Instagram and Pinterest. We were also responsive to the followers and quickly returns for any customer for the complaints.





VEGGIE DOG
Früher



VEGGIE DOG
Heute



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VEGGIE DOG
Früher



VEGGIE DOG
Heute



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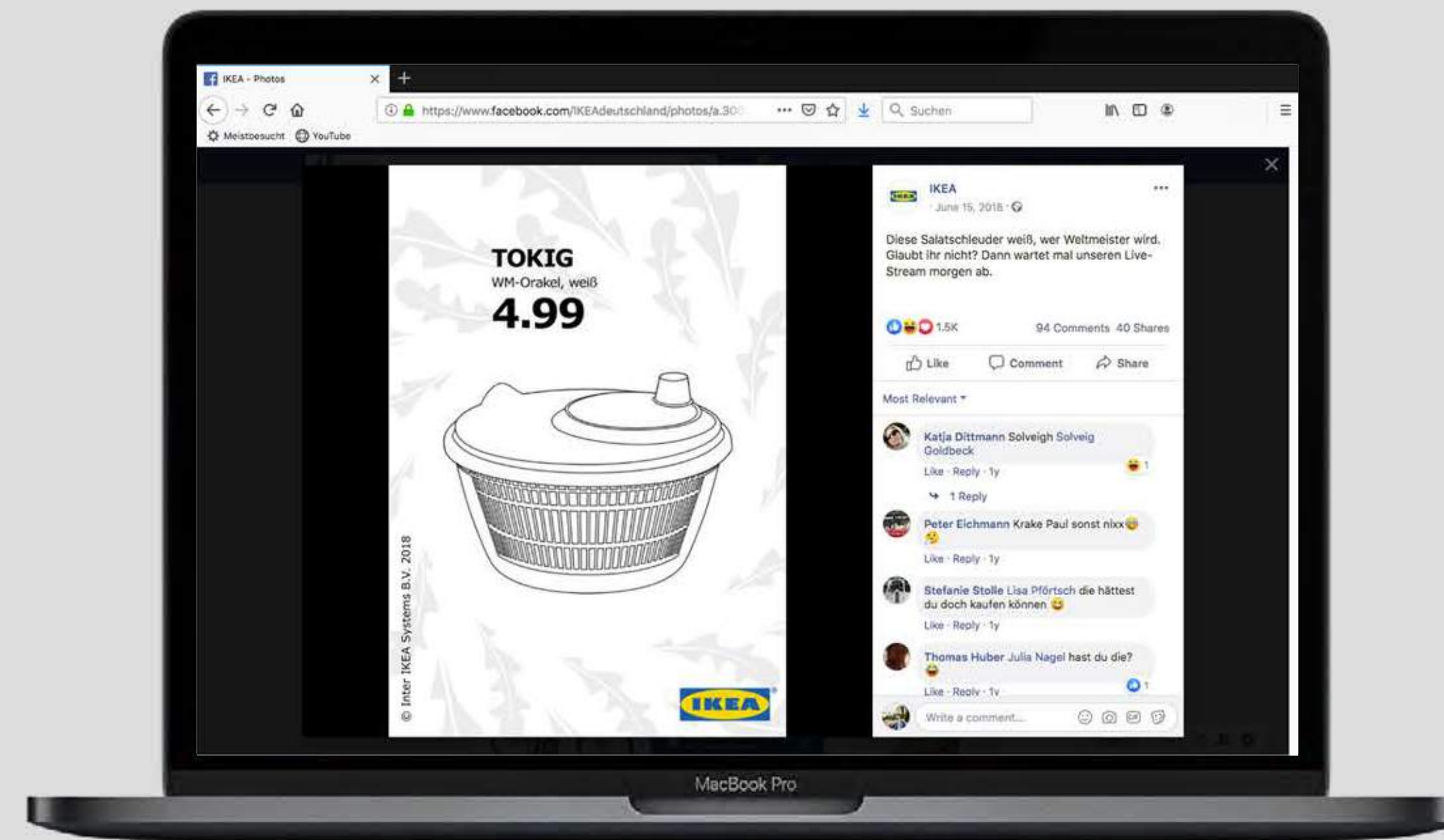
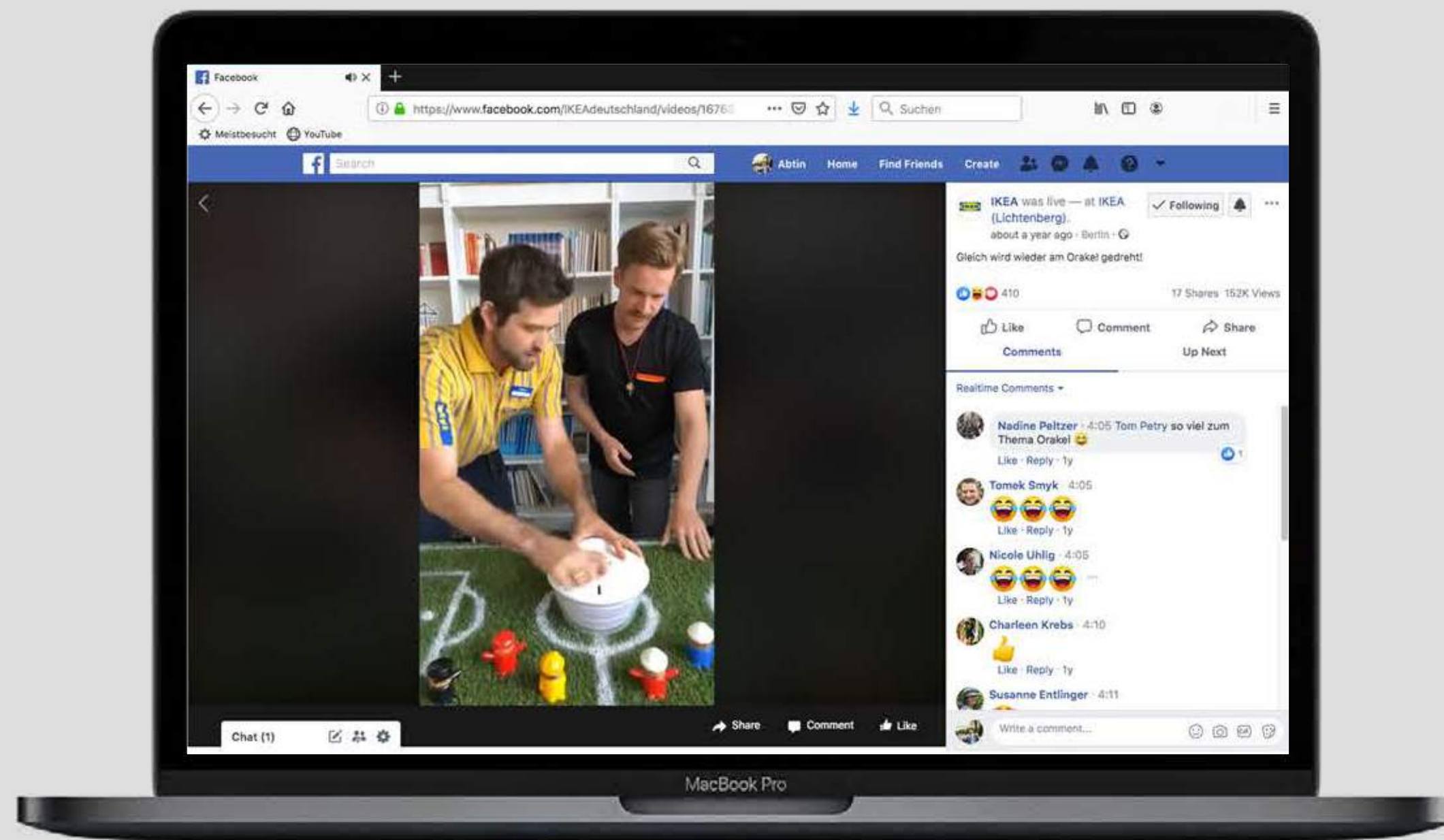


VEGGIE DOG



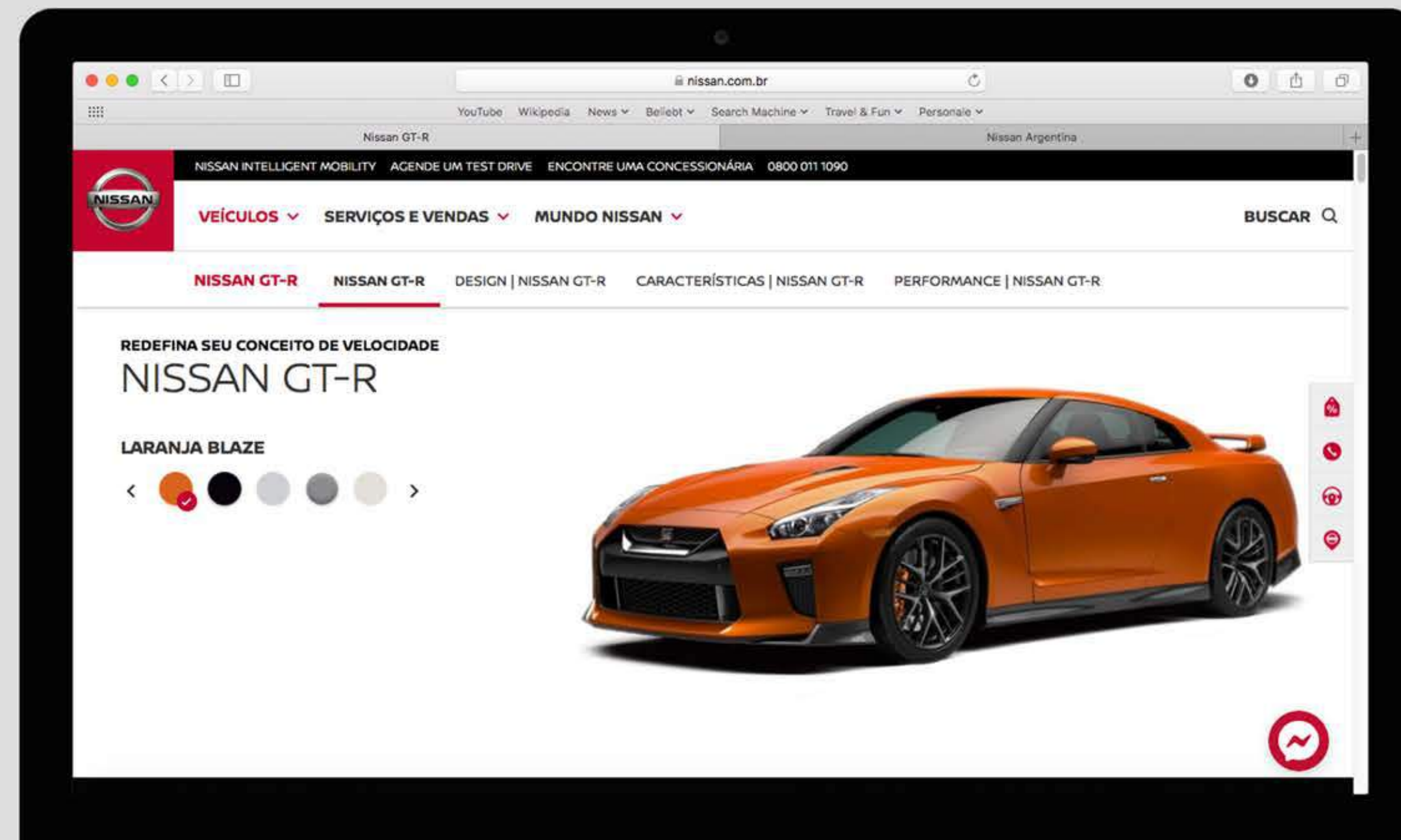
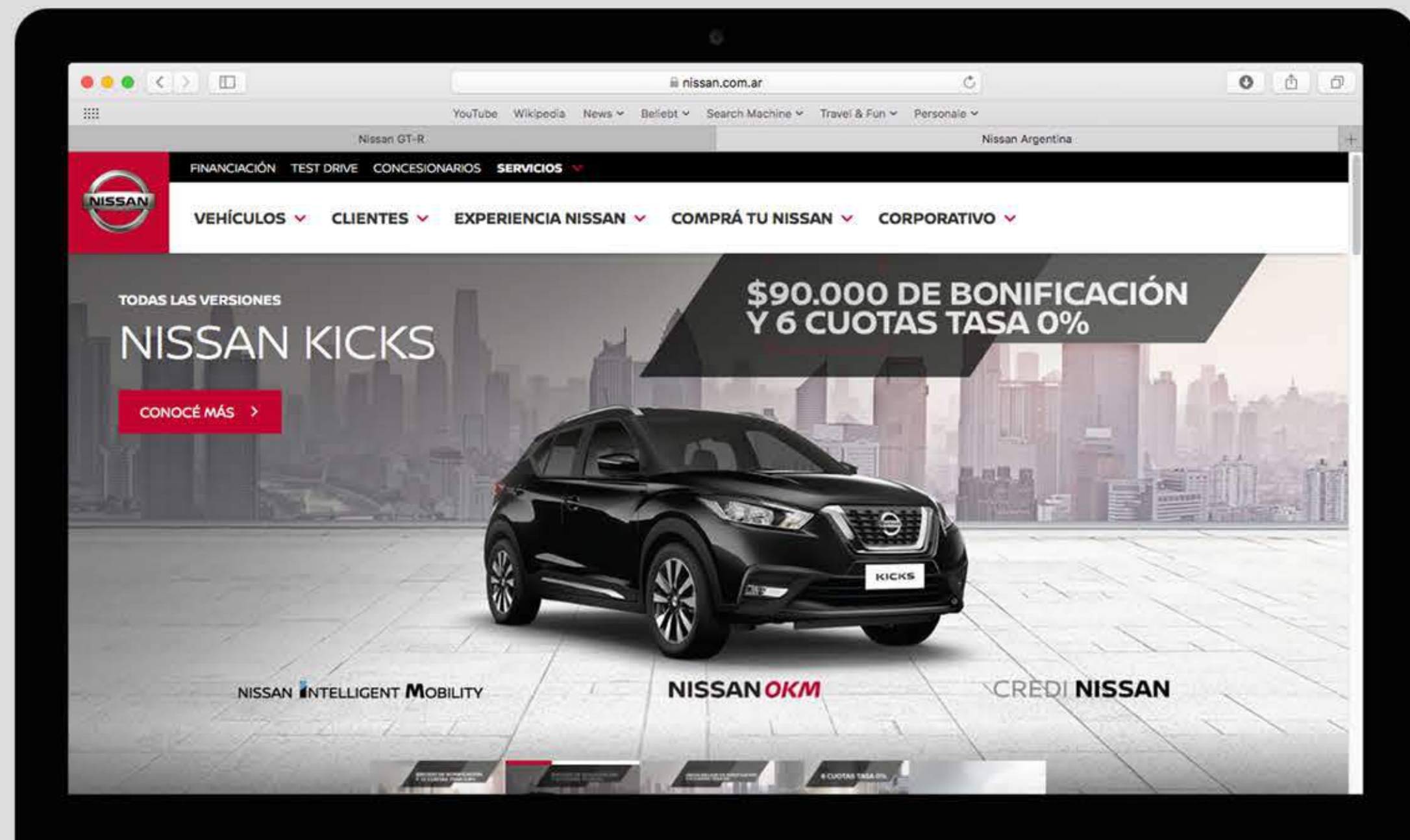
200%

100% VEGGIE, 100% LECKER



NISSAN






BRASIL

KICKS CONOCELO CARACTERÍSTICAS INTELLIGENT MOBILITY PRECIOS KICKS UCL MOSTRAR MÁS

ACTITUD BUSCA ACTITUD
NUEVO NISSAN KICKS



a color 7
PANTALLA TÁCTIL




360º ENFOCA CUALQUIER ÁNGULO

Safety Shield SEGURIDAD

FINANCIACIÓN

ENCONTRÁ TU CONCESIONARIO

ELEGÍ TU NISSAN KICKS




 NISSAN KICKS ADVANCE CVT (MY20) Precio sugerido desde \$ 1.162.800	 NISSAN KICKS EXCLUSIVE CVT (MY20) Precio sugerido desde \$ 1.316.700	 NISSAN KICKS ADVANCE CVT (UCL EDITION) Precio sugerido desde \$ 1.220.800
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ARGENTINA

NISSAN GT-R NISSAN GT-R DESIGN | NISSAN GT-R CARACTERÍSTICAS | NISSAN GT-R PERFORMANCE | NISSAN GT-R

DOWNLOAD DO CATÁLOGO

Para fazer história, não basta somente um excelente tempo marcado no cronômetro ou um número de 0 a 100 É preciso extrema preocupação com os detalhes e a certeza de que um verdadeiro supercarro ofereça desempenho em um mundo real. O Nissan GT-R constrói sua história com a liderança de performance mundial, focando sempre na realização dos momentos e das pessoas.



ACELERE


- Maior potência e torque
- Sistema de exaustão de titânio
- Melhor aerodinâmica, com sistema de resfriamento aprimorado
- Reforço no chassi, para maior controle em alta velocidade

DIRJA COM EFICIÊNCIA

- Cockpit simplificado, com menos controles e painel multifuncional de última geração
- Comando para seleção de áudio, comunicações e entretenimento
- Alavancas de controle de marcha redesenhadas e reposicionadas

ELEVE SUA EXPERIÊNCIA


- Interior remodelado com materiais feitos a mão
- Suspensão recalibrada para uma direção mais macia no dia a dia
- Sistema refinado de escapamento de titânio, com melhor grau de exaustão



THAILAND

NISSAN NAVARA KING CAB นิสสัน นาวารา คิงแค็บ ใหม่ INTELLIGENT MOBILITY BLACK EDITION การออกแบบ ชมเต็มเว็บ


การออกแบบภายใน



พลังแรงเต็มสมรรถนะ

ใหม่ เครื่องยนต์ดีเซล 2.5 ลิตร คอมมอนเรล 4 สูบ แถวเรียง DOHC 16 วาล์ว VCS เทอร์โบแปรผัน อินเทลลิเจนท์ไดนาไมคัลสเทจ ประหยัดและเป็นมิตรกับสิ่งแวดล้อม

- 163 แรงม้า (120 กิโลวัตต์) ที่ 3,600 รอบ / นาที แรงบิดสูงสุด 403 นิวตัน-เมตร ที่ 2,000 รอบ / นาที



COSTUME NATIONAL



CINIC
CINIC
CoSTUME NATIONAL

FW '15



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FW '15



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Maé Lapres - Screen Test



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Roxane Mesquida - Screen Test



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**CoSTUME NATIONAL
H O M M E**



FALL



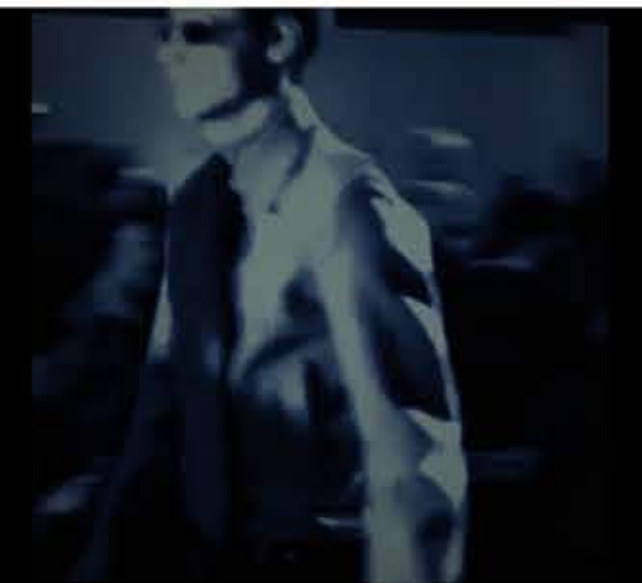
2015 COLLECTION



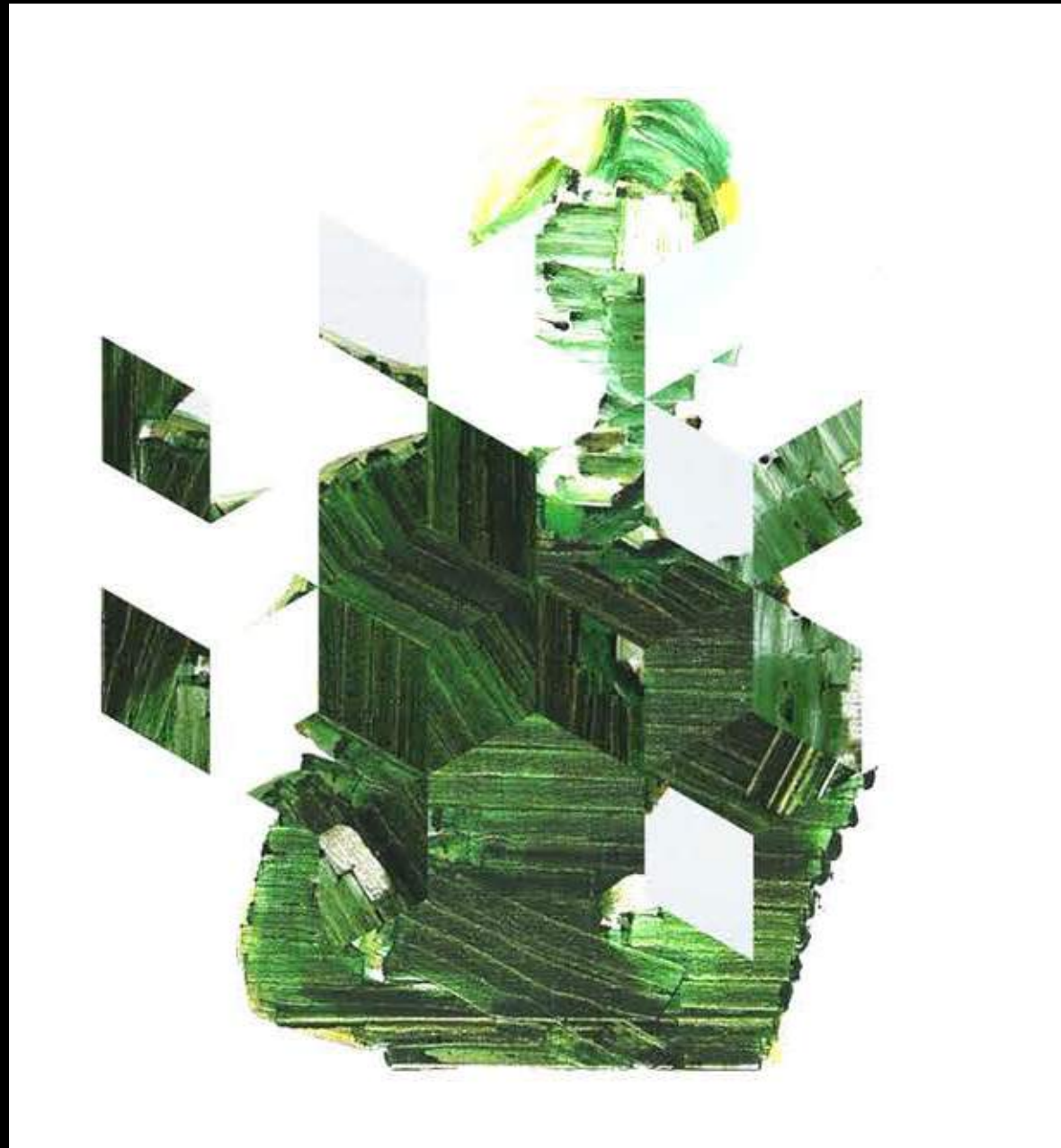
BY

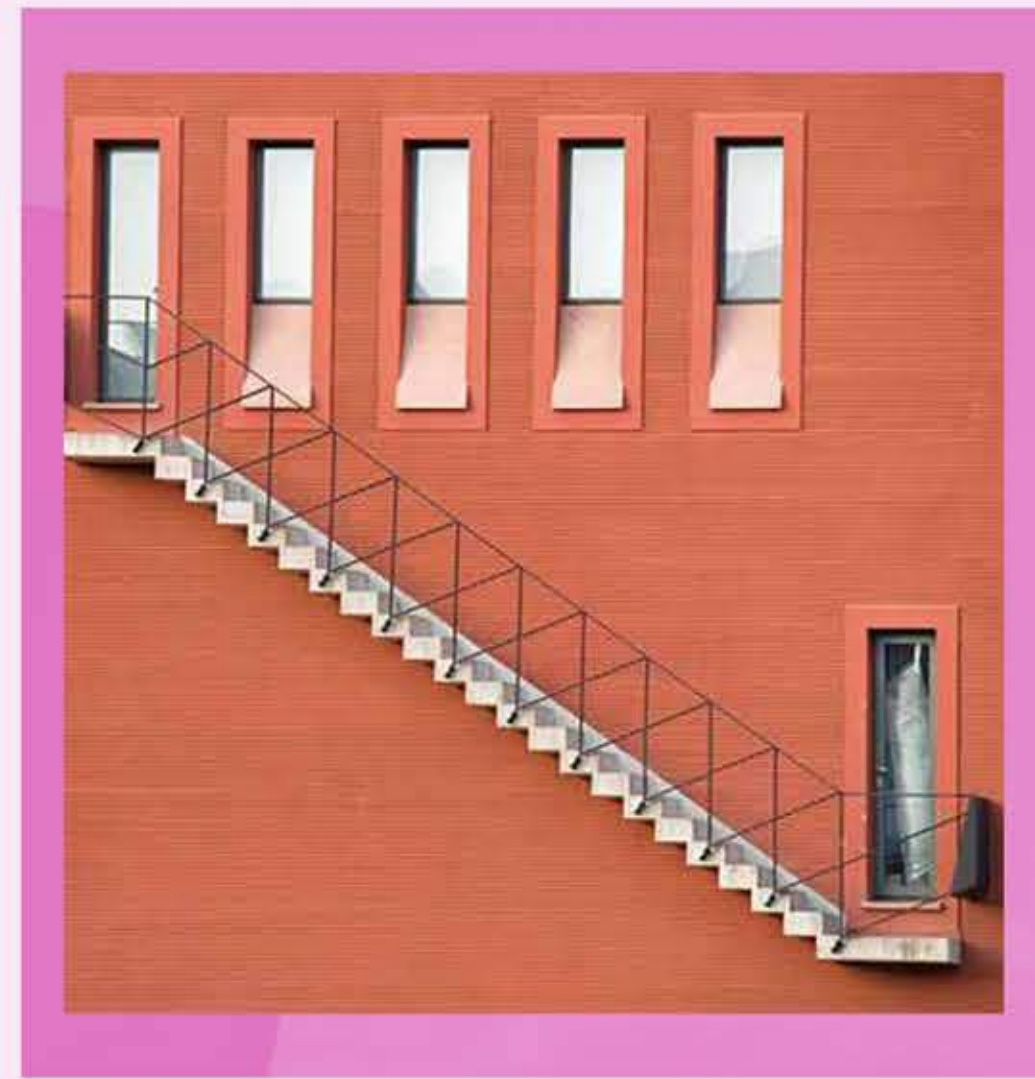
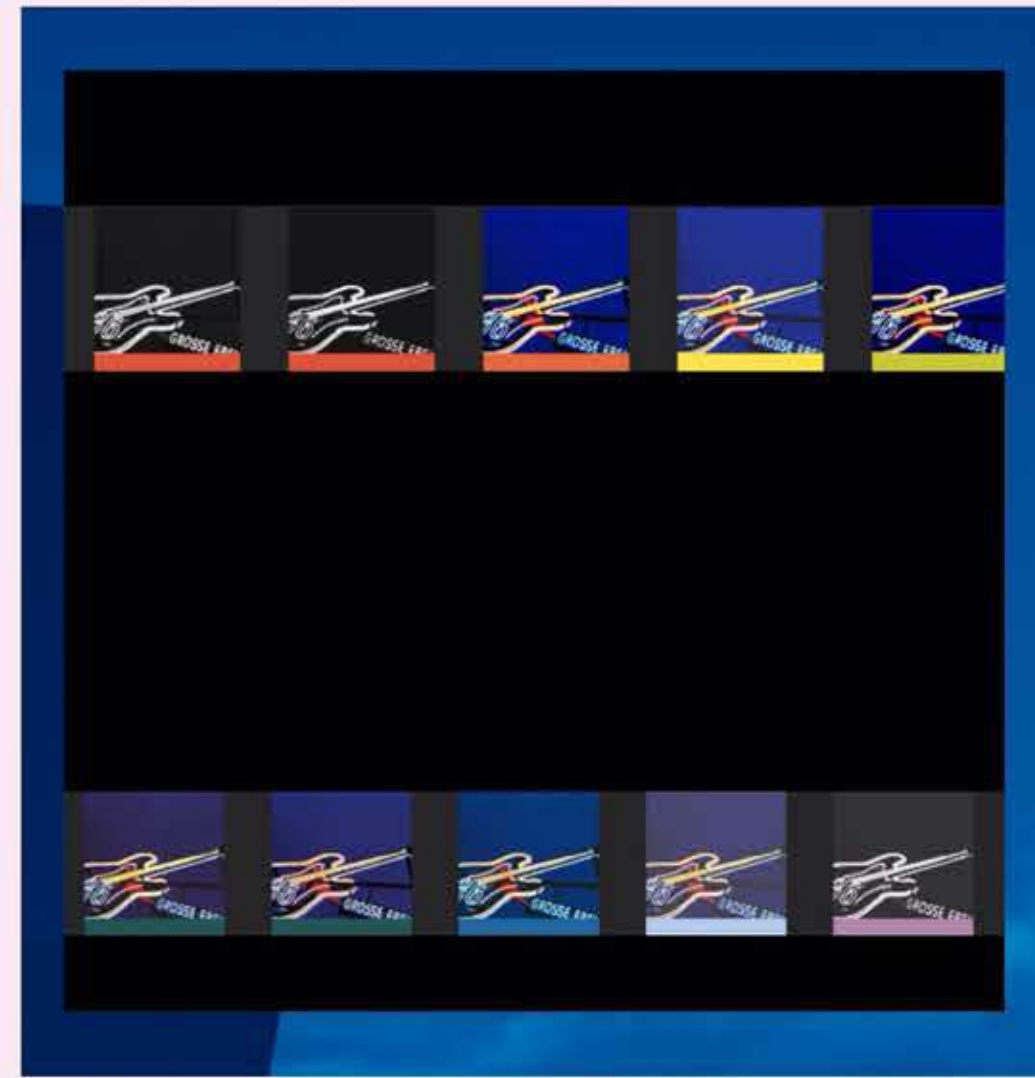


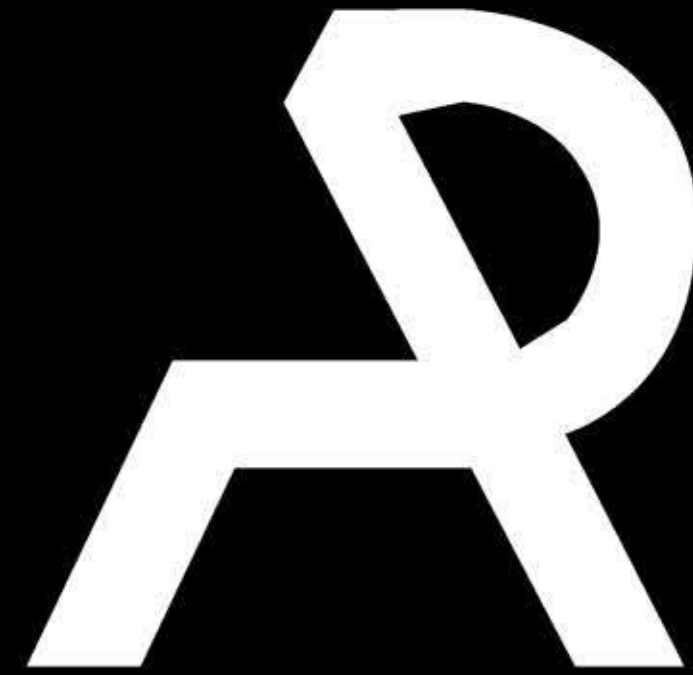
ENNIO CAPASA



PERSONAL EXPERIENTIAL







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Thank you for your time.

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